

# WORKSHOP

31 October - **Vodafone Village** - Milano Via Lorenteggio 240



Green and Healthy Products Workshop - Faculty: Nadav Malin, President, BuildingGreen, Inc.

What does it mean for a building product to be "green"?

How can product choices affect the health and well-being of building occupants and those in their supply chain?

Green products expert Nadav Malin will lead participants in tour of frameworks for assessing the ecological and health impacts of products and materials, and help them apply these frameworks in their own projects and applications. Among the frameworks covered will be both current and future LEED Rating Systems, Living Building Challenge, Cradle-to-Cradle, Health Product Declarations, and Environmental Product Declarations.

Among the insights you'll get:

- the three big-picture concepts driving the new MR credit requirements
- new calculation methods in MRc1 and EOc2
- how to navigate the emerging EPD landscape in MRc2
- how to choose among multiple pathways for MRc3 and the controversial MRc4 specific databases and other sources of product information covering EPDs, HPDs, GreenScreen assessments, third party certifications and more.

In a Q&A session, Nadav will also answer your v4 materials questions, and include our frank assessments of the credit options for which finding v4-compliant products will be easy -- and where it may be impossible.

More details on [www.energogroup.com](http://www.energogroup.com)

#### Please note: CREDENTIAL MAINTENANCE PROGRAM

- Participation +1 GBCI hour
- Final Exam +2 GBCI hours

## ISCRIZIONE & COSTI

Conference.....	200
Workshop.....	160
Conference + Workshop.....	300

Modalità d'iscrizione:

1. Tramite format elettronico al sito [www.energogroup.com](http://www.energogroup.com)
2. Via mail scrivendo a [info@energogroup.com](mailto:info@energogroup.com)

I prezzi si intendono espressi in Euro, IVA esclusa

Nota Bene: Sono state stipulate delle convenzioni che consentono la partecipazione a prezzo scontato, pregasi verificare direttamente sul sito [www.energogroup.com](http://www.energogroup.com)

L'evento è supportato da:



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Gold Sponsor



Con il Patrocinio del  
Consolato Generale USA  
di Milano

L'evento è organizzato in esclusiva da:



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# GREEN BUILDING CONFERENCE & WORKSHOP

October 30 - 31 2013 Milan - Italy  
**Vodafone Theatre**

GREEN IS NOT ENOUGH

# CONFERENCE

30 October - **Vodafone Theatre** - Milano Via Lorenteggio 240

*“Join us in our celebrating of not just sustainable but loveable future, in the **Vodafone Village** the world largest LEED CI certified building. A pleasure for eyes and minds for all designers and design lovers.”*

## SUSTANABLE, BEAUTIFUL, ETHICAL

with Lance Hosey

“Beauty could save the planet,” suggests Lance Hosey, inspiring speaker, architect, and writer of *The Shape of Green*. Asking: “Does going green change the face of design or only its content?” Lance argues that beauty is inherent to sustainability. His principles for the aesthetics of sustainable design show that how things look and feel is as important as how they’re made. Form and image can enhance conservation, comfort, and community at every scale of design, from products to buildings to cities. Aesthetic attraction isn’t a superficial concern - it’s an environmental imperative

## RESILIENT, HAPPY, HEALTHY

with Nadav Malin

How do we make spaces that work for humans? For decades the trajectory of architectural technology has been toward uniformity: artificial environments that are heated, cooled, and lighted to consistent, predetermined levels. Industry expert Nadav Malin shows that people are happier and healthier in spaces that vary through space and time. By allowing temperature, light levels, and surfaces to vary naturally we can create spaces that not only make people happier and more productive, but also use less energy and are more resilient in the face of disruption.

## TRANSPARENCY, EXPECTATION, PERFORMANCES

with Marija Golubovic

Are we certifying underperforming buildings and putting in danger the enormous efforts and recent mobilization of humanity toward sustainability? We must be transparent about how buildings are actually performing to silence the critics and ensure that our efforts are really achieving the goals we seek. Walk through certified buildings with Marija, one of the first LEED practitioners in Italy and first woman certified commissioning authority in Europe, as she separates myth from reality in building performance.



LANCE HOSEY

Architect and author Lance Hosey, AIA, LEED AP, is Chief Sustainability Officer with the global design leader RTKL. As one of the world’s largest A/E companies, with a thousand people in twelve offices on three continents, RTKL has significant influence on the built environment. For a decade, Lance was

a Director with the pioneering design firm William McDonough + Partners, and he is the former President & CEO of the sustainability nonprofit Green-Blue. Lance has been featured in *Metropolis* magazine’s “Next Generation” program and *Architectural Record*’s “emerging architect” series, and he has been a Fellow of the Michael Kalil Endowment for Smart Design and a Resident of the Rockefeller Foundation’s Bellagio Center. He is a former columnist with *Architect* magazine (2007-2010), and with Kira Gould he is co-author of *Women in Green: Voices of Sustainable Design* (Ecotone Publishing, 2007). His latest book, *The Shape of Green: Aesthetics, Ecology, and Design* (Island Press, 2012), the first to study the relationships between sustainability and beauty, has been Amazon’s #1 bestseller for sustainable design. Sustainability leader John Elkington has called Lance “an inspirational guide to a future we can’t wait to embrace,” and *Builder* magazine has said that he “is on a crusade to revolutionize what it means to be sustainable.”



NADAV MALIN

Nadav Malin is the building industry’s acknowledged go-to resource when you need thoughtful perspective on the materials and design solutions that define sustainable building practice.

As president of BuildingGreen, he oversees the company’s industry-leading information and community-building resources, including *Environmental Building News*, its sister publication *GreenSpec*, and the project certification help tool LEEDuser.

He also lends his technical expertise and vision to McGraw-HillConstruction, serving as executive editor of the award-winning *GreenSource* magazine.

When the LEED rating system was just starting out, Nadav was tapped to lead its new Materials and Resources Technical Advisory Group, which he chaired throughout LEED’s formative years.

A long-serving member of the national LEED Faculty, he is a sought-after speaker for USGBC, AIA, and CSI events, and as a consultant to architecture firms and government agencies alike. Nadav led the team that created the U.S. Department of Energy’s High Performance Buildings Database, and continues to oversee BuildingGreen’s responsibility for ensuring the quality of case studies and collecting meaningful data on actual building performance. When he is not facilitating a rich conversation among design professionals, he can often be found chasing a hockey puck or a soccer ball, depending on the season.



MARIJA GOLUBOVIC

Marija has been a LEED AP since 2008 and LEED Faculty since 2011.

She is an accredited DGNB International Auditor and the first female in Europe Commissioning Authority certified by AABCcg Associated Air Balancing Council Commissioning Group.

She has contributed to numerous international LEED projects as designer, LEED consultant, LEED process administrator and Commissioning Authority. She administrated and designed the mechanical and electrical systems for the first LEED Core and Shell certified project in Italy (Gold Level) and administrated the LEED certification process of the Vodafone Village. She also introduced the first LEED for Homes pilot projects in Europe.

Marija also develops and teaches courses for GBCI’s credential maintenance program, having trained over 500 LEED professionals.

With more than 15-years experience in MEP design for commercial buildings, hospitals, cruise ships and military vessels, Marija Golubovic is founding chairman of SerbiaGBC.